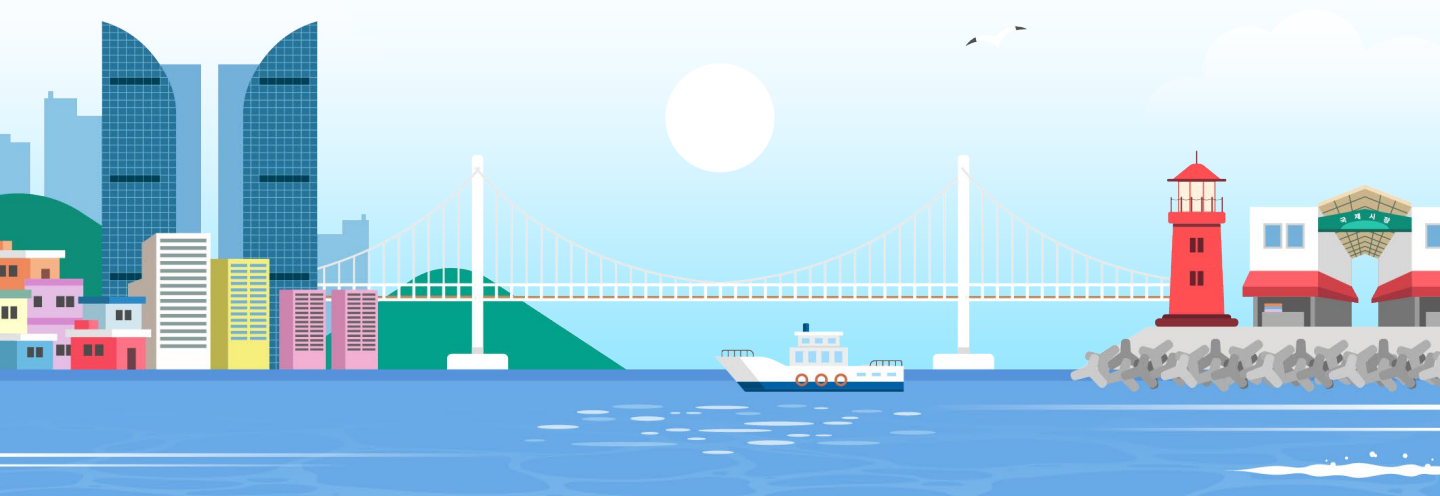
IEEE ITEC-AP 2026

IEEE International Transportation Electrification Conference and Expo, Asia-Pacific

1 – 4 December 2026 | BEXCO, Busan, Korea

Sponsorship & Exhibition Prospectus



Welcome

We are pleased to invite your organization to participate in the sponsorship and exhibition program of the **2026 IEEE Transportation Electrification Conference and Expo, Asia-Pacific (ITEC-AP 2026)**.
ITEC-AP 2026 is an international conference that brings together researchers, engineers, industry professionals, and policymakers in the field of transportation electrification. The conference covers a wide range of key technologies for future mobility, including electric vehicles, power electronics, batteries, charging infrastructure, electric machines and drive systems, and smart mobility.
This event will provide sponsors and exhibitors with valuable opportunities to directly engage with global experts and industry stakeholders. It will also serve as an international platform to effectively promote your organization's technologies, products, services, and brand value.
We look forward to your interest and participation in ITEC-AP 2026, which aims to become a meaningful venue for industry-academia-research collaboration and global business networking.

About ITEC Asia-Pacific

ITEC Asia-Pacific is the Asia-Pacific regional event of the IEEE Transportation Electrification Conference and Expo international conference series.
The conference serves as a global platform for sharing the latest research achievements and industrial technologies in the field of transportation electrification. Experts from academia, research institutes, and industry around the world participate in the conference to discuss the future direction of mobility technologies.
In particular, ITEC Asia-Pacific brings together specialists in various fields, including electric vehicles, power electronics, batteries and energy storage systems, charging infrastructure, electric propulsion systems, energy management, and smart mobility. This provides sponsors and exhibitors with meaningful opportunities to meet key technology users and decision-makers directly.
ITEC Asia-Pacific aims to connect academic discussion with industrial innovation and contribute to the development of a sustainable transportation electrification ecosystem.

ITEC Asia-Pacific 2026

ITEC Asia-Pacific 2026 will be held from **December 1 to 4, 2026**, at **BEXCO in Busan, Korea**.
Busan is one of Korea's leading convention cities, offering excellent international conference infrastructure and accessibility. It will provide participants from Korea and abroad with a high-quality environment for academic exchange, networking, and business collaboration.
ITEC-AP 2026 will feature technical paper presentations, special sessions, tutorials, exhibitions, sponsorship programs, and industry networking programs. Through these programs, sponsors and exhibitors will be able to build networks with leading researchers, engineers, corporate representatives, and policymakers in the field of transportation electrification, while effectively showcasing their technologies and products.
ITEC-AP 2026 aims to go beyond a conventional academic conference and become an international platform that expands technological exchange and business cooperation in the future mobility industry.

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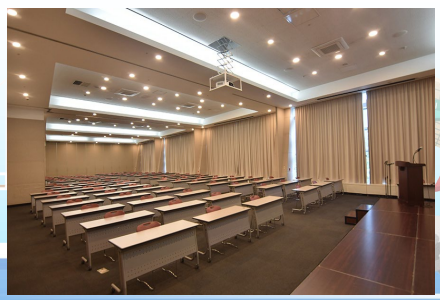
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Overview of ITEC-AP 2026

Event Title	ITEC Asia-Pacific 2026
Date	December 1, 2026 (Tue.) – December 4, 2026 (Fri.)
Venue	BEXCO, Busan, Korea
Host / Organizer	ITEC-AP 2026 Organizing Committee
Financial Sponsors	IEEE Power Electronics Society(PELS) IEEE Industry Applications Society(IAS) IEEE Power & Energy Society(PES) IEEE Transportation Electrification Council(TEC) The Korean Institute of Electric Vehicles (KIEV) The Korean Institute of Electrical Engineers (KIEE)
Technical Co-Sponsors	IEEE Power Electronics Society(PELS) IEEE Industry Applications Society(IAS) IEEE Power & Energy Society(PES) IEEE Transportation Electrification Council(TEC)
Expected Participants	300+ industry and academic participants
Website	https://itec-ap2026.com

Sponsorship Benefits

ITEC-AP 2026 sponsors will have the opportunity to effectively promote their technologies and brand value to domestic and international researchers, engineers, industry professionals, and policymakers in the field of transportation electrification.

The conference will serve as an international venue for exchange among experts in key future mobility fields, including electric vehicles, power electronics, batteries and energy storage systems, charging infrastructure, electric machines and drive systems, and smart mobility.

Through sponsorship and exhibition participation, companies can expect the following promotional and networking benefits:

- Brand exposure to domestic and international experts in transportation electrification
- Expanded opportunities to promote technologies, products, and services
- Business networking with representatives from academia, industry, research institutes, and government organizations
- Continuous logo exposure through the conference program, website, presentation materials, and photo wall
- Enhanced corporate recognition within the global mobility industry

Exhibition and Advertisement Sponsorship Packages

Benefits (Unit: KRW)	Platinum	Gold	Silver	Bronze
Sponsorship Fee	10,000,000	7,500,000	5,000,000	2,500,000
Complimentary Registration	5 persons	3 persons	2 persons	1 persons
Exhibition Booth	Included	Included	Included	-
Advertisement in Program Book and Proceedings	Inside Cover	1/2 Page Inside	1/4 Page Inside	-
Logo Placement in Program Book and Website	Included	Included	Included	-
Logo Placement on Session Guide PPT	Included	Included	Included	Included
Logo Placement on Photo Wall	4 logos	3 logos	2 logos	1 logos

Exhibition

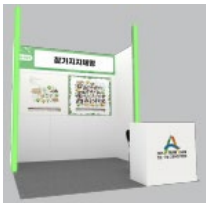
ITEC-AP 2026 is an international conference that brings together domestic and international experts in the field of transportation electrification. The conference provides sponsors and exhibitors with exhibition space to effectively introduce their technologies, products, services, and brand.
Exhibiting companies will have the opportunity to directly engage with researchers, engineers, and industry professionals in related fields, including electric vehicles, power electronics, batteries and energy storage systems, charging infrastructure, electric machines and drive systems, and smart mobility.

Exhibition Schedule

Installation	December 1, 2026 (Tue.) ※ Detailed schedule to be announced
Dismantling	December 4, 2026 (Fri.) ※ Detailed schedule to be announced

Exhibition Fee

Shell Scheme Package	KRW 3,000,000

Space Only	Details
	- Basic exhibition booth structure - Company name board - Information desk and chairs - Basic lighting and electricity - Exhibitor logo and company information listing

Booth Allocation

Exhibition booth locations will be assigned by the **ITEC-AP 2026 Organizing Committee**, taking into consideration sponsorship level, application order, exhibition composition, and on-site operational conditions.
Booth allocation results will be individually notified after exhibition participation is confirmed.

Contact Information

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